The 16th annual BIO Asia International Conference is an exclusive partnering forum that brings together the global biotechnology and pharmaceutical industry to explore licensing collaborations and investor engagement in the current Asia-Pacific business and policy environments. Gain insights into the changes, challenges, and opportunities key opinion and policy leaders foresee for the Japanese biotech market.

WHO SHOULD ATTEND:
- Drug development and discovery companies
- Biopharmaceutical companies
- Medical technology companies
- Universities and institutes
- Intellectual property and legal organizations
- Investors and financial services providers
- Bio-clusters and incubators
- Government and public support agencies

COMPANY TYPES

ATTENDEES BY JOB TITLE

ATTENDANCE BY REGION

HIGHLIGHTS / STATISTICS FROM PRIOR YEAR

440
DELEGATES

27
COUNTRIES

290+
COMPANIES REPRESENTED

1,250+
BIO ONE-ON-ONE PARTNERING MEETINGS

50
INNOVATIVE COMPANIES FROM AROUND THE WORLD PRESENTING THEIR STORY

#BIOASIA19 bio.org/asia
SPONSORSHIP OPPORTUNITIES

For more information, please contact Adéla Wilson at sponsor@bio.org

LOOKING TO INCREASE YOUR COMPANY’S VISIBILITY IN JAPAN?

Benefits of sponsorship can include complimentary registrations, tabletop exhibit displays, speaking opportunities, and brand visibility.

PAST SPEAKERS

SEISHI BABA
Parliamentary Vice-Minister of Health, Labor and Welfare, Japan

SAMANTHA DU, PHD
Chairman, Chief Executive Officer, Zai Lab

PHILIPPE FAUCHET
OBE, President & Representative Director, GlaxoSmithKline K.K.

DAVID MEEKER, MD
Executive Vice President, Sanofi and Head of Sanofi Genzyme

JINGSONG WANG, MD, PHD
Chief Executive Officer, Harbour BioMed

SUBESH WILLIAMS
Senior Vice President, Global Corporate Development, GlaxoSmithKline plc

EVENT ATTRIBUTES

- Opportunity for organizations to deliver company presentations, providing increased visibility in front of a global audience of biotech and pharmaceutical companies, all interested in cross-border business development alliances and research collaborations.
- BIO One-on-One Partnering enables attendees to: search company and investor profiles, drug assets, products, and services in the biopharma industry; evaluate potential collaborations and funding opportunities with participating companies; communicate directly with prospective investors and senior business and scientific management from the U.S., Japan, Europe, and the Asia Pacific region; and pre-schedule private, 30 minute One-on-One meetings to be conducted onsite.
- Panel discussions will increase your understanding of, and interaction with, the Japanese biotech market, the political landscape in Japan, and its impact on this important industry sector.
- Topics explored emerging deal-making trends, adapting clinical trial strategies across regulatory regimes, and shifts in Asian investment patterns among different therapeutic development specialties.
- Network with government leaders, peers, investors, and potential partners attending the conference and our exclusive welcome reception.
- The BIO SPARK Showcase is an excellent opportunity for academic researchers in the SPARK network to showcase drug development programs that are ready for partnering or venture funding. The conference is well attended by the business development units of major pharmaceutical companies, smaller specialty pharma/biotech companies looking to add to their pipelines, start-ups, and venture capital firms, an ideal venue for early-stage assets from the university setting.

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Apply to join the 2019 Committee by emailing your interest to nsagherian@bio.org.

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Sponsorship Opportunities & Benefits

Program Opportunities

**EDUCATION PROGRAM SPONSOR**

*Limited Availability*
- Three (3) complimentary conference registrations
- One (1) guaranteed speaking opportunity; determined based on program development
- One (1) branded partnering suite for sponsor’s private use; suite accommodates up to four people
- Dedicated BIO Staff to provide support and optimize scheduling of One-on-One Partnering meetings
- Recognition as a sponsor on conference website, promotional literature and conference materials
- Opportunity to display literature in sponsor literature area
- One (1) full-page advertisement in conference program

**COMPANY PRESENTATIONS SPONSOR**

*Exclusive Opportunity*
- Two (2) complimentary conference registrations
- Ability to introduce up to ten (10) companies prior to their presentation
- Sponsor recognition on company presentation signage and marketing materials
- One (1) branded partnering suite for sponsor’s private use; suite accommodates up to four people
- Dedicated BIO Staff to provide support and optimize scheduling of One-on-One Partnering meetings
- Recognition as a sponsor on conference website, promotional literature and conference materials
- Opportunity to display literature in sponsor literature area
- One (1) full-page advertisement in conference program

**BIO ONE-ON-ONE PARTNERING™ SYSTEM SPONSOR**

*Exclusive Opportunity*
- Two (2) complimentary conference registrations
- Sponsor recognition on partnering website signage and print-outs
- One (1) branded partnering suite for sponsor’s private use; suite accommodates up to four people
- Dedicated BIO Staff to provide support and optimize scheduling of One-on-One Partnering meetings
- Recognition as a sponsor on conference website, promotional literature and conference materials
- Opportunity to display literature in sponsor literature area
- One (1) full-page advertisement in conference program

**SPONSORED PARTNERING SUITE**

*Limited Availability*
- Two (2) complimentary conference registrations
- One (1) branded partnering suite for sponsor’s private use; suite accommodates up to four people
- Dedicated BIO Staff to provide support and optimize scheduling of One-on-One Partnering meetings
- Recognition as a sponsor on conference website, promotional literature and conference materials
- Opportunity to display literature in sponsor literature area
- One (1) full-page advertisement in conference program

Partnering Opportunities

Accelerate your pathway to partnerships in Asia

Asia International Conference
March 5-6, 2019
Grand Hyatt Tokyo
Tokyo, Japan

#BIOASIA19  bio.org/asia
Networking Opportunities

**WELCOME RECEIPTION SPONSOR**

Co-Sponsorship Opportunity

Exclusive sponsorship details upon request

- Two (2) complimentary conference registrations
- Sponsor recognition throughout Welcome Reception venue
- Three (3) reception invitations for non-conference attendees as guests of sponsor
- Recognition as a sponsor on conference website, promotional literature and conference materials
- Opportunity to display literature in sponsor literature area
- One (1) full-page advertisement in conference program

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**HOSPITALITY SPONSOR**

Exclusive Opportunity

- One (1) complimentary conference registration
- Sponsor recognition in continental breakfast and networking break areas
- Recognition as a sponsor on conference website, promotional literature and conference materials
- Opportunity to display literature in sponsor literature area
- One (1) full-page advertisement in conference program

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**TABLETOP EXHIBIT DISPLAY**

Limited Availability

- One (1) complimentary conference registration
- Tabletop exhibit display located in high-traffic area
- Recognition as a sponsor on conference website, promotional literature and conference materials
- Opportunity to display literature in sponsor literature area
- One (1) full-page advertisement in conference program
Branding Opportunities

CONFERENCE LANYARD SPONSOR
Exclusive Opportunity
- One (1) complimentary conference registration
- Sponsor logo printed on lanyards; distributed to all conference attendees
- Recognition as a sponsor on conference website, promotional literature and conference materials
- Opportunity to display literature in sponsor literature area
- One (1) full-page advertisement in conference program

WI-FI SPONSOR
Exclusive Opportunity
- One (1) complimentary conference registration
- Sponsor recognition on customizable Wi-Fi components, attendee badges, and tent cards placed throughout the Conference
- Recognition as a sponsor on conference website, promotional literature and conference materials
- Opportunity to display literature in sponsor literature area
- One (1) full-page advertisement in conference program

ATTENDEE GIFT SPONSOR
Limited Availability
- One (1) complimentary conference registration
- Sponsor to provide premier gift item (pending BIO approval); giveaway distributed to conference attendees
- Recognition as a sponsor on conference website, promotional literature and conference materials
- Opportunity to display literature in sponsor literature area
- One (1) full-page advertisement in conference program

CUSTOMIZED BRANDING OPPORTUNITY
Exclusive Opportunity
- One (1) complimentary conference registration
- Sponsor-designed creative on eight (8) cocktail table clings in high traffic area
- BIO will handle production and installation
- Recognition as a sponsor on conference website, promotional literature and conference materials
- Opportunity to display literature in sponsor literature area

A LA CARTE BRANDING OPPORTUNITIES
Multiple Opportunities Available
- One (1) full-page advertisement in conference program
- One (1) conference program insert
- One-time One-on-One Partnering Room Drop
- One-time Hotel Room Drop within BIO hotel block at host hotel

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