

ACADEMIC CAMPUS

Overview

As the world's largest biotechnology event, BIO provides several specialized opportunities geared towards the academic and technology transfer community, with significant discounts! Technology transfer officers, strategic relations directors, licensing managers, research fellows, faculty, and business development professionals all take part in the BIO International Convention. Attendees from university and research institutions come to BIO for the ample partnering, networking, and education opportunities.

Participants in the Academic Campus benefit from several opportunities: visibility in the BIO Business Forum, access to BIO One-on-One Partnering™ and exclusive networking with partnering attendees! This hot-zone offers universities, research institutions, and hospitals partnering opportunities to advance their research and drug development agendas.





At BIO 2020, we will have 24 members of the Academic Campus, each bringing a minimum of 5 participants.

Minimum Requirement	Standard Purchase: Academic Rate	Academic Campus Rate
5 BIO Business Forum Passes	\$14,875	\$10,000

Timeline

- JANUARY 2020**..... Applications Open
- APRIL 2020**..... Applications Close
- APRIL 2020**.....BIO One-on-One Partnering™ Opens
- APRIL 2020**..... Partnering Webinar
- MAY 2020**.....Meeting scheduling begins +
- JUNE 2020**.....Attend the BIO International Convention!

Benefits

<p>30%</p> <p>savings on partnering registrations</p>	 <p>Dedicated space within the Academic Campus</p>	 <p>Logo recognition</p>
 <p>Individual kiosk with space for literature</p>	 <p>Opportunity to network with 17,000+ of the industry's best</p>	

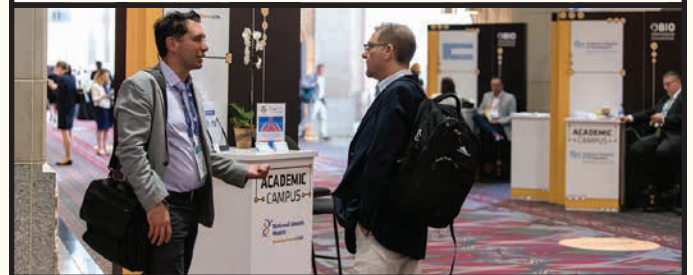
Testimonials

"High quality partnering meetings that are easy to schedule. An online platform to provide information to choose appropriate meeting invitations. The Academic Campus provided a wonderful venue to encourage industry-academic interactions."

—Debra Grega, Director, Business Development, Fast Forward Medical Innovation, University of Michigan

"Quality partnering meetings with great kiosk visibility: The Academic Campus is a lot of value for a reasonable cost!"

—Emmanuel Hilaire, PhD, Director, Technology Transfer Office, National Jewish Health



June 8-11, 2020 • San Diego, CA • convention.bio.org • #BIO2020

Questions? Contact Us

academiccampus@bio.org
convention.bio.org/academiccampus

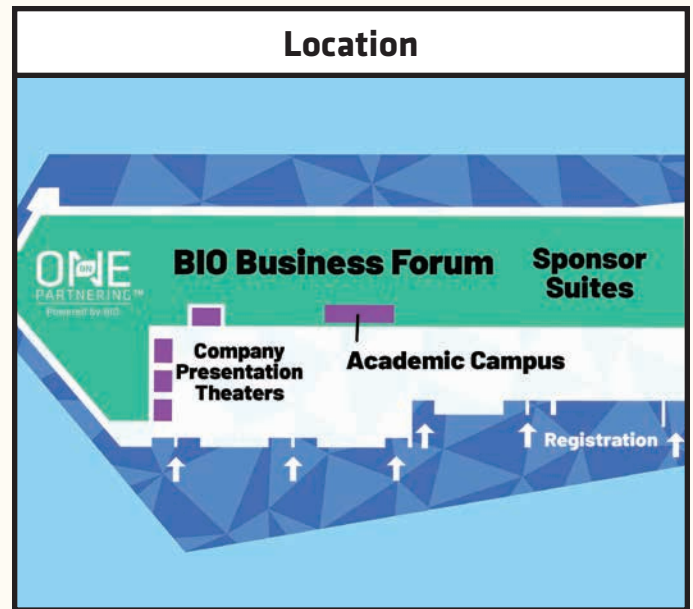
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What You Receive:

- Recognition as an Academic Campus Participant
- 5 discounted BIO Business Forum Passes (5 minimum)
- Designated kiosk with high visibility inside the BIO Business Forum

INCLUDES:

- Branded kiosk with stool
- High visibility full color logo
- Individual counter space for marketing materials
- Electrical outlet
- Partnering meetings scheduled in the BIO Business Forum in dedicated **Academic Campus** booths
- Access to BIO International Convention Programming, Networking, and the Exhibit Floor



Example of 2019 Kiosk

Layout subject to change.



How to Participate:

1. Visit convention.bio.org/academiccampus
2. Fill out the application
3. Await confirmation that your organization has been accepted.

Please note: Applications will be accepted on a **first-come, first-served** basis. The application process will close in February 2020. Notifications of acceptance will occur on a rolling basis.

Sponsored by:



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