Global Innovation Hub Presentations

Background
Bioscience organizations have many choices on where best to locate their corporate offices, foreign subsidiaries, R&D, manufacturing and other operations. Such investment decisions come from careful comparisons that consider how the specific advantages a location offers will complement and advance the strategic, long-term needs of an individual organization.

Presenting in the Global Innovation Hubs is the perfect way to increase your country’s visibility and attract additional partners across the globe. The Hubs at BIO further allow you to showcase the specific advantages of your country’s bioscience industry to a global audience representing over 65 countries.

Countries or regions will have 15-minute time slots during which to present the top five most important reasons for an organization to invest there, either directly or indirectly, and answer questions from the audience.

Logistics
Presentations will be grouped by the general geographical location, as much as possible.

Timing
The presentations will be strictly timed, and the time slots will not exceed 15 minutes. Each presentation will be conducted by one single presenter and will cover up to, and no more than, the top 5 reasons for any bioscience organization to invest in your country or region. We highly recommend a 14-minute presentation, with the remaining 1 minute dedicated to Q&A. Each presentation will be introduced by the program facilitator, who will also time the speaker and give prompts when time is running out. At the end of the time slot, the presenter is encouraged to be available outside the presentation room for some time, should members of the audience wish to ask additional questions or schedule a follow-up meeting.
A/V options
Power point slides are optional and may not exceed a total of 6 slides – 1 to introduce the subject/speaker, followed by 1 for each of the top 5 reasons an organization should consider investing in your community.

Language
All presentations must be conducted in English; translation services will not be provided.

How to obtain a presentation slot
The call for submitting a Global Innovation Hubs proposal will close on March 13. All applications will be reviewed independently. To submit a proposal, please do so at https://bioevents.hubb.me/. You will need to create an account first at the above link, then you will be prompted to submit your proposal. After March 13, new applications will be considered on a first-come, first-served basis (contingent on space availability).

Presentation tips
We will provide a webinar or tele-conference session ahead of the presentation to provide advice and guidance on how to organize your presentation as well as suggestions on relevant content to help you communicate your value proposition effectively and efficiently. Information will be forwarded to accepted presenters when the notifications are sent.

Attendance access
Attendance to the presentations is open to all participations, including exhibitors.

Presenter registration
Note, as these presentations are not part of the education program, the access offered to presenters is not a “speaker registration” registration. Presenters should plan to register for the Convention with the desired registration type. Those who are not attending the rest of the Convention will be given an exhibition hall visitor pass, which allows access to the exhibition hall and to the session room where the presentation will be held.

For more information, please contact Kara Nelson international@bio.org.