START-UP STADIUM @ BIO 2020

Start-Up Stadium was designed to provide start-up companies with the opportunity to access key members of the investment community, venture philanthropy groups, strategic partners, and non-dilutive capital at the world’s largest biotechnology event.

By participating in Start-up Stadium, you will benefit from exposure to investors, discounted registration fees, and complimentary access to BIO One-on-One Partnering™.

WHAT KIND OF EXPOSURE WILL YOU RECEIVE?

The goal of Start-up Stadium is to increase start-ups’ engagement and visibility with investors, state and regional affiliates, and early-stage companies at the beginning of their life-cycle.

During the BIO International Convention, investor judges will attend live start-up presentations and engage in Q&A/feedback with start-up finalists. Finalists will participate in one of five sessions over 3 days among 50 companies.

After the BIO International Convention, BIO will collect feedback from start-ups and judges, and analyze the increased engagement between investors and early-stage communities. In late July, BIO will follow up with finalists for product and investment status and share our finalists’ success!

Submit today to be featured in an innovative space to drive start-ups and investors to engage and explore potential opportunities for cutting-edge achievements.

Nareg Sagherian
Director, Investor Relations & Programming
nsagherian@bio.org

WHO CAN PARTICIPATE IN START-UP STADIUM

COMPANIES TYPICALLY HAVE...

- Raised less than $10M since inception
- Previous business pitch or competition experience
- Fewer than 20 full-time employees
- No previous experience in BIO Partnering at BIO events

HOW TO PARTICIPATE & STEPS FOR SUBMISSION

1. Review the criteria and submit an application at convention.bio.org/startup
   a. Application period: November 11, 2019 – March 27, 2020
   b. Finalists will be notified by April 13
2. Once accepted, all you pay is the $925 (savings of $2,300+) for one registration, including access to BIO One-on-One Partnering, and your pitch session to investors ($3,250+ value!)