

Transform

THE FUTURE OF INDUSTRIAL BIOTECH

JULY 8-11, 2019 • DES MOINES, IA • #BIOWC19

Join the largest industrial biotech conference in the world.










A Gathering of Industry Leaders

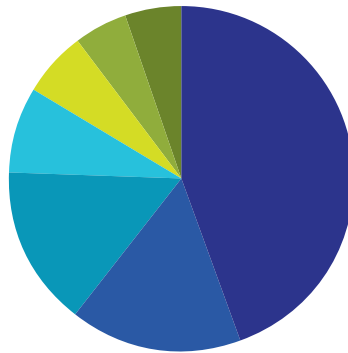
 **900**
ATTENDEES

 **572**
COMPANIES

 **35**
COUNTRIES

MANAGEMENT ROLE

-  Director/Mid-Level Manager..... **44%**
-  CEO/President/Principal/Founder **16%**
-  VP/Partner/Managing Director..... **15%**
-  Chief Officer..... **8%**
-  Coordinator..... **6%**
-  Public or Government Official/
Foreign Minister **5%**
-  Educator/Faculty..... **5%**



AREAS OF FOCUS

-  Business Development
-  Marketing/Sales
-  Researcher/Scientist
-  Policy/Government Affairs & Advocacy
-  Investor
-  Tech Transfer
-  Manufacturing & Distribution

A GLOBAL PERSPECTIVE

TOP 10 INTERNATIONAL DELEGATIONS



1. CANADA



2. FRANCE



3. NETHERLANDS



4. UNITED KINGDOM



5. GERMANY



6. THAILAND



7. AUSTRALIA



8. SOUTH KOREA



9. BELGIUM



10. JAPAN

40% of attendees are international 



A Platform for Collaboration

The BIO World Congress on Industrial Biotechnology is a transformative event, bringing together business executives, government officials, and academic researchers from around the world to share expert insight on policy issues and new technologies to help create a more sustainable planet.

PARTNER WITH LEADERS FROM ALL SECTORS OF ENVIRONMENTAL, INDUSTRIAL AND AGRICULTURAL BIOTECHNOLOGY.



INDUSTRIAL CHEMICALS



INDUSTRIAL PRODUCTS



ADVANCED BIOFUELS & BIREFINERY PLATFORMS



FOOD INGREDIENTS, FLAVORS & FRAGRANCES



SYNTHETIC BIOLOGY & GENE EDITING



END USERS



AGRICULTURAL TECHNOLOGIES



CROP PRODUCTION & ENHANCEMENT



BIOLOGY-BASED SOLUTIONS FOR FOOD & ANIMAL PRODUCTION

“ With more than 900 global business leaders, investors and policy-makers in attendance, the BIO World Congress provided a platform to establish or strengthen direct relationships with many leading companies, individuals and institutions on behalf of our government. ”

– Minister for State Development, Manufacturing, Infrastructure and Planning The Honourable Cameron Dick, Queensland Government

Transform Your Business with BIO One-On-One Partnering™



Search and request targeted meetings with 500+ companies



BIO pre-schedules your 30 minute private meetings before you arrive



Partnering access is included with registration at no additional cost

ONE YEAR OF VALUE!

Before Event

1. Receive your partnering system login 1-3 days after registering
2. Create your company profile
3. Browse attending companies by company type, location, and size – and browse products & services
4. Send targeted meeting requests and accept requests from potential partners

During Event

1. Attend meetings onsite in dedicated partnering booths
2. Make new industry contacts and establish partnerships

After Event

1. Access partnering system for up to one year
2. Send follow-up messages to contacts you were unable to meet with onsite

ONE ON ONE PARTNERING™

Powered by BIO

DID YOU KNOW? BIO One-On-One Partnering™ is ranked as the #1 most valuable offering of the BIO World Congress by attendees year-over-year.

Biomass to Bioproducts in America's Heartland



BIO WORLD CONGRESS HEADS TO DES MOINES, IOWA

JULY 8-11, 2019 • DES MOINES, IOWA EVENTS CENTER

BIO World Congress heads to the fastest-growing city in the Midwest and America's agricultural heartland in 2019! Iowa is a leader in biomass production and cutting-edge research and bioproducts manufacturing. Giants like George Washington Carver, Henry A. Wallace and Norman Borlaug all had deep ties to Iowa, which today is home to more plant and soil scientists than any other U.S. state. Plus explore Des Moines' award-winning art, music, food and events scene!



TRAVELING TO IOWA

DIRECT FLIGHTS TO DES MOINES



DAILY FLIGHTS

- Allegiant Air
- American Airlines
- Delta Airlines
- Frontier Airlines

SEASONAL FLIGHT

- Des Moines (DSM) - Phoenix (PHX)
Tuesday, Thursday and Sunday
- Southwest Airlines
 - United Airlines

AVERAGE TOTAL DAILY FLIGHTS: 90

**CATCH
DES MOINES**

DID YOU KNOW?



Industry leaders such as ADM, Bayer, Cargill, Corteva Agriscience, DSM, DuPont Industrial Biosciences, POET, REG, Syngenta and many others have operations in Iowa.



Iowa is home to the second largest acres of harvestable biomass. Forty-three processing facilities in Iowa produce more than 1/4 of U.S. ethanol, and 12 refineries produce 16% of U.S. biodiesel.



Iowa's legislature created America's first Biochemical Production Tax Credit in 2016, which the U.S. Department of Agriculture calls the "strongest existing incentive package for the global biobased chemical industry."

Learn more at

bio.org/worldcongress/IOWA19

👏 Iowa welcomes all BIO World Congress participants to experience the great innovation and thought leadership that is a part of our state and this sector. 🙌

- Joe Hrdlicka, Iowa Biotechnology Association

TOUR LOCAL LAB FACILITIES AND RESEARCH INSTITUTIONS



Iowa is home to some of the largest and most developed agricultural research institutions in the world. Attend a facility or laboratory tour arranged by BIO and the Iowa industrial biotech community. Tours are open to all attendees and will take place during the event.

bio.org/worldcongress

Make Your Mark in Iowa!

SPONSOR

LOOKING TO INCREASE YOUR COMPANY'S VISIBILITY IN IOWA?

Sponsorship opportunities include:



Branded Partnering Suites



Onsite Branding & Giveaways



Program Sessions



Networking Receptions & Events

Benefits of sponsorship can include complimentary registrations, exhibit space, speaking opportunities, and logo visibility.

EXHIBIT

BOOTH

10 x 10 booth (100 sqft)	• 2 Exhibit Booth Personnel registrations
10 x 20 booth (200 sqft)	• 1 Full Conference registration • 4 Exhibit Booth Personnel registrations
10 x 30 booth (300 sqft)	• 1 Full Conference registration • 6 Exhibit Booth Personnel registrations
10 x 40 or 20 x 20 booth (400 sqft)	• 2 Full Conference registrations • 8 Exhibit Booth Personnel registrations
BIO MEMBER RATE	\$20/SQFT
NON-MEMBER RATE	\$26/SQFT

TABLETOP (6' X 30")

	• 1 Exhibitor Booth Personnel registration
BIO MEMBER RATE	\$1,000
NON-MEMBER RATE	\$1,300

*Exhibitor benefits subject to change

PRESENT

The BIO World Congress provides an unparalleled platform for innovative thinkers to share their ideas, technologies and industry expertise. Attend top-notch education sessions covering relevant and timely topics impacting today's evolving industry.



COMPANY AND TECHNICAL PRESENTATIONS



BREAKOUT SESSION PANELS



PLENARY SESSIONS



GREENTECH INVESTOR SESSIONS



POSTER PRESENTATIONS



SPECIALTY WORKSHOPS

Call For Session Proposals Opens November 2018!

BIO WORLD CONGRESS PLANNING TIMELINE

SEPTEMBER 2018

Sponsorship & Exhibit Packages Available

NOVEMBER 2018–JANUARY 2019

Call for Session Proposals Opens Panel Sessions, Presentation Applications, Poster Presentations & GreenTech Investor Sessions

FEBRUARY 2019

Registration Opens

APRIL 2019

Book Travel and Housing

JUNE 2019

Early Bird Registration Deadline

“ The BIO World Congress is the place to understand the IB landscape in the US and globally, meet and partner with relevant companies, plus network and enjoy a reception at the end of the day! ”

– 2018 Attendee

Become an Exhibitor or Sponsor Today!

Liz Colangelo

Senior Manager, Sales & Sponsorship



202-962-6656



lcolangelo@bio.org

Eric T. Gordon

Manager, Sales & Sponsorship



202-962-9215



egordon@bio.org

2018 Sponsors

DIAMOND



INTREXON[®]

NEBRASKA
Good Life. Great Opportunity.
DEPT. OF ECONOMIC DEVELOPMENT

GOLD

amyris

Cargill
Helping the world thrive



IOWA
economic development

SILVER



FAEGRE BAKER
DANIELS



POET



BRONZE



Knobbe Martens



SPONSORSHIP & BRANDING OPPORTUNITIES

Benefits Breakdown

	Opportunity	Number of Registrations	Advertisement	Exhibit Space	Logo on Website, Marketing Materials, & Onsite Signage	Introductory Remarks
PROGRAMMING	Plenary Luncheon	BIO Member: 5 Non-Member: 3	Full-Page	10' x 10' Exhibit Booth	✓	✓
	Plenary Breakfast	BIO Member: 4 Non-Member: 2	Full-Page	10' x 10' Exhibit Booth	✓	✓
	Breakout Track	BIO Member: 3 Non-Member: 1	Half-Page		✓	✓
	Super Session	BIO Member: 3 Non-Member: 1	Half-Page		✓	✓
	Company & Technical Presentations	BIO Member: 3 Non-Member: 1	Half-Page		✓	✓
	Workshop	BIO Member: 3 Non-Member: 1	Half-Page		✓	
	Start-Up Stadium	BIO Member: 3 Non-Member: 1	Half-Page		✓	
NETWORKING	Business Partnering Reception	BIO Member: 5 Non-Member: 3	Full-Page	10' x 10' Exhibit Booth	✓	
	Welcome Reception	BIO Member: 3 Non-Member: 1	Half-Page		✓	
	Women in Industrial Biotechnology Reception	BIO Member: 3 Non-Member: 1	Half-Page		✓	✓
	Continental Breakfast	BIO Member: 2 Non-Member: 1			✓	
	Refreshment Break	BIO Member: 2 Non-Member: 1			✓	

Benefits Breakdown

Opportunity	Number of Registrations	Advertisement	Exhibit Space	Logo on Website, Marketing Materials, & Onsite Signage	Introductory Remarks
BIO One-on-One Partnering System	BIO Member: 5 Non-Member: 3	Full-Page	10' x 20' Exhibit Booth	✓	
BIO Buzz Center	BIO Member: 5 Non-Member: 3	Full-Page	10' x 20' Exhibit Booth	✓	
Meeting Bags	BIO Member: 5 Non-Member: 3	Full-Page	10' x 20' Exhibit Booth	✓	
Lanyards	BIO Member: 5 Non-Member: 3	Full-Page	10' x 10' Exhibit Booth	✓	
Headshot Lounge	BIO Member: 4 Non-Member: 2	Half-Page	10' x 10' Exhibit Booth	✓	
WiFi	BIO Member: 4 Non-Member: 2	Half-Page	10' x 10' Exhibit Booth	✓	
Hotel Keycards	BIO Member: 4 Non-Member: 2	Half-Page	10' x 10' Exhibit Booth	✓	
Conference Program	BIO Member: 4 Non-Member: 2	Half-Page	10' x 10' Exhibit Booth	✓	
Digital Daily	BIO Member: 3 Non-Member: 1	Half-Page		✓	
Standard Partnering Suite	BIO Member: 2 Non-Member: 1			✓	
Meeting Bag Insert	BIO Member: - Non-Member: -			✓	
Advertising Opportunities	BIO Member: - Non-Member: -			✓	
Promotional Banners	BIO Member: - Non-Member: -			✓	

BRANDING

For more information, contact:

Liz Colangelo at [202-962-6656](tel:202-962-6656) | lcolangelo@bio.org
Eric Gordon at [202-962-9215](tel:202-962-9215) | egordon@bio.org