Start-Up Stadium was designed to provide biobased start-up companies with the opportunity to access key members of the investment community, venture philanthropy groups, strategic partners, and non-dilutive capital.

By participating in Start-Up Stadium @ BIO IMPACT you will benefit from exposure to investors, discounted registration fees, and complimentary access to BIO One-on-One Partnering™.

**How to Participate & Steps for Submission**

1. Review the criteria and submit an application at [https://www.bio.org/events/bio-world-congress/startup](https://www.bio.org/events/bio-world-congress/startup)
   a. Application period: Spring 2020
   b. Finalists will be notified following the application period
2. Once accepted, all you pay is a reduced fee per start-up that includes access to BIO One-on-One Partnering, registration, and your pitch session to investors.

**What Kind of Exposure Will You Receive?**

The goal of Start-Up Stadium @ BIO IMPACT is to increase biobased start-ups engagement and visibility with investors, state and regional affiliates, and early-stage companies at the beginning of their life-cycle.

During the BIO IMPACT, investor judges will evaluate 30 start-up presentations (8-minutes each) and engage in 6-minutes of Q&A/feedback with start-up finalists. Finalists will participate in one of six sessions over 2 days in North Carolina among 30 companies (Pitch->Feedback->Turnaround).

After the BIO IMPACT event, BIO will collect feedback from start-ups and judges, and analyze the increased engagement between investors and early-stage communities. In early October, BIO will follow up with finalists for product and investment status and share our finalists’ success!

**Who Can Participate in Start-Up Stadium: Companies that have...**

- Raised an initial funding round since inception
- Previous business pitch/competition experience (desired, but not required)
- Fewer than 20 full-time employees
- Must have a specific focus in Agriculture & Environment biotech

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**Empowering the Cutting-Edge Companies of Tomorrow, Today**

September 21-24, 2020 • Raleigh, NC

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Nareg Sagherian, nsagherian@bio.org
2019 Recap

Four winners were selected from the pool of finalists and awarded with these two exciting prizes:

One-year membership to Biotechnology Innovation Organization (BIO)

One-hour advisory discussion with venture capital firms

Judges

Judges from the public and private sectors with collective expertise in early-stage investing, entrepreneurship, the start-up landscape, industrial biotechnology, and biobased space will be evaluating the applicants and finalists.

Daniel Cosgrove, Venture Partner, Radicle Growth
Jim Eiler, Principal, Eiler Capital
Adrienne Greenwald, Director, Communications & Public Relations, VentureNet Iowa
Jacob Grose, Investment Manager, BASF Venture Capital
Shaun Healy, Ventures Associate, BP Ventures
Liz Keehner, Program Manager, VentureNet Iowa
Ganesh Kishore, Managing Partner, Spruce Capital
John LaMarche, Principal, VentureNet Iowa
John May, Managing Director, Hamilton Clark
Jens Plassmeier, Senior Team Leader Biobased Chemicals, BASF Venture Capital
Anne Price, State-Wide SBIR/STTR Program Coordinator, Iowa Innovation Corporation
Jim Register, President and CEO, Iowa Innovation Corporation
John Reilly, Managing Director, Investment Banking, WestPark Capital

Advisory Committee

The 2019 BIO IMPACT Start-Up Stadium Advisory Committee was comprised experienced leaders with perspective on current issues and priorities for the industry.

Brian Baynes, CEO, MODO Global
Neil Cameron, Investment Director, Advanced Materials, Emerald Technology Ventures
Asheesh Choudhary, Commercial Development Director, Cargill
Daniel Cosgrove, Venture Partner, Radicle Growth
Jim Eiler, Principal, Eiler Capital
Jacob Grose, Investment Manager, BASF Venture Capital
Shaun Healy, Ventures Associate, BP Ventures
Kristine Johansen, Chief Operations Officer, ISU Startup Factory
Ganesh Kishore, Managing Partner, Spruce Capital
Adam Koppes, Investment Manager, Iowa Farm Bureau Federation
Jim Register, President and CEO, Iowa Innovation Corporation
Mark Riedy, Partner, Kilpatrick Townsend & Stockton
Jason Webber, Principal, Sustainable Conversion Ventures
Roger Wyse, Founder and Managing Director, Spruce Capital